

Škoda Enyaq RS iV sets two GUINNESS WORLD RECORDS™ titles with 7.351 km ice drift

- › Enyaq RS iV driven by motoring journalist Richard Meaden broke GUINNESS WORLD RECORDS title for ‘Longest Continuous Vehicle Drift on Ice’ after reaching a distance of 7.351 km
- › Škoda also set the GUINNESS WORLD RECORDS title for the ‘Longest Continuous Vehicle Drift on Ice (electric car)’ in the same vehicle
- › The records were set on the frozen lake near Östersund, Sweden, at 11:05 am on 19 January 2023

Mladá Boleslav/Kortenberg, 1 February 2023 - Škoda has set two official world ice drift records with the Enyaq RS iV SUV, the brand's second all-electric sporting model. The records for the 'Longest Continuous Vehicle Drift on Ice' and the 'Longest Continuous Vehicle Drift on Ice (electric car)', have been verified by GUINNESS WORLD RECORDS. They were set by motoring journalist Richard Meaden on a circular track measuring 188.496 m in circumference on the frozen Stortjärnen lake near Östersund, Sweden, on Thursday 19 January 2023.

The first record broken by Škoda on the Stortjärnen lake was for the Longest Continuous Vehicle Drift on Ice. Driving the recently launched Škoda Enyaq RS iV SUV, Richard Meaden set a new officially-verified record by holding the car in a controlled slide for more than 15 minutes and 7.351 km. Meaden's drift beat the previous record of 6.231 km, set in China in 2022. In breaking the first record, Meaden and the Škoda Enyaq RS iV SUV set a second record for the 'Longest Continuous Vehicle Drift on Ice (electric car)'.

With a GUINNESS WORLD RECORDS adjudicator present and international drifting judge David Kalas as a witness, Škoda set the record on the brand's fourth day on location following numerous practice runs with different tyre combinations. A total of 18 hours of drifting were put in across the full five days in sub-zero temperatures to achieve the perfect drift.

The Enyaq RS iV SUV held its own under demanding conditions and powered round the drift circle 39 times during the 15 minutes and 58 seconds of its record-breaking run. It achieved a top speed of 48.69 km/h and was travelling at 31.64 km/h at its slowest point. The standard production car used to complete the record was fitted with 20-inch alloy wheels. The Däckproffsen 245/35-R20 'event tyres' (sourced from Michelin) on the front had 600 5 mm studs, enabling an even better traction and steering input on the frozen gripless surface; whilst the Nokian Hakkapelitta 255/45-R20 tyres fitted on the rear wheels had 300 2 mm studs across the tyre surface, which proved the ideal combination on the 40 cm deep ice surface.

The setting of two new GUINNESS WORLD RECORDS titles returns Škoda, the new recordholder Richard Meaden and the RS nameplate to the record books. In 2011, the British driver set a new Southern Californian Timing Association (SCTA) Land Speed Record for a 2.0-litre forced induction production car of 227.080 mph. Driving a Škoda UK-built Octavia RS, the record was set at the legendary Bonneville Salt Flats in the USA.

Meaden said of the triumph: "Being back behind the wheel of another record-breaking Škoda is pretty special, going from the Bonneville Salt Flats of the USA to a frozen lake in Scandinavia – setting two different records in two very different cars. I'm incredibly proud to be part of a record-breaking team again 12 years on – who would have thought we'd be here drifting an electric car on ice? It shows just how much the automotive world is changing, and how exciting it is too."

The Enyaq RS iV features sports suspension 15 mm lower at the front over the standard Enyaq iV, and 10 mm lower at the rear. Furthermore, progressive steering and Drive Mode Select as well as optional Dynamic Chassis Control for an adaptive damping system enable even better traction. Further enhancements include characteristic RS sports bumpers, gloss black exterior detailing, as well as sports seats with black leather upholstery extended to the steering wheel and dashboard trim.

The Enyaq RS iV SUV is the second all-electric Škoda to bear the RS badge, offering 299 PS and 0-100 km/h in just 6.5 seconds from its 82 kWh (77 kWh net) battery and twin electric motors. With one on each axle, the Enyaq RS iV produces 460 Nm of torque, with instant acceleration and powerful performance. The vehicle can be fast charged at speeds of 135 kW, meaning an 80% charge can be achieved in as little as 36 minutes.

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Škoda Auto

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- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.